



## **Cesar Marc Soliz**

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### **Summary**

I possess over a decade of experience in advertising design, with additional expertise in marketing, and real estate sales and investing, coupled with a BFA and MBA. I am proficient in using Microsoft Excel and Word, as well as Adobe Creative Suite. Unlike most people who are either analytical or creative, I am comfortable with both, which enables me to see things from various angles, creating strong problem-solving skills.

At present, I am seeking a role that can make use of my skills and knowledge to assist with daily tasks in a conventional office environment.

### **Skills**

Quantitative and Critical thinking • Creative problem solving • Real Estate (licensed in TX) • Excel (MS Office suite) • Adobe Creative Suite • Teamwork • Creative problem solving • Research and Development • Project Management • Conversational Spanish • Internet Research Techniques • Computer skills

### **Work Experience**

#### **Real Estate Agent** (self-employed)

August 2012-present

- represented both buyers and sellers
- negotiated contracts
- worked closely with service providers and contractors
- real estate renovation resale (doing most work myself)

#### **Marketing Consultant** (freelance)

October 2007 - August 2012

- worked with various clients while in NYC
- produced marketing plans and promotional materials

#### **Art Director** (Legion Advertising / Levenson and Hill)

August 2003 - October 2006

- marketing and advertising campaigns for various clients

### **Education**

#### **Real Estate Salesperson License**

Kaplin College

2012

#### **Master of Business Administration, Marketing**

University of North Texas

2008 – 2011

#### **Bachelor of Fine Arts, Communication Design**

Texas State University

1998 – 2000